

SmartWool



SKI SOCKS & GLOVES

**EFFICIENT**



**NATURAL**

= SMARTWOOL =

**SKI SOCKS & HATS**

The image is a vertical advertisement for SmartWool. It features two red gondolas suspended from black cables, moving upwards against a bright yellow and orange gradient background. The gondolas are stylized with black outlines and a red body. Below the gondolas, a white, snow-covered mountain range is visible. The overall aesthetic is clean and modern.

**SmartWool**

**Ski Socks**  
**ODOR FREE**  
**& NITS**